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On Page SEO Checklist





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Content Optimization

Have you used your target keyword in the first 100 words on the page or in the blog post?

Have you used your target keyword throughout the content without sounding spammy?

Have you used a variety of headings on your webpage or in your content?

Does your content satisfy search intent?

Is your content better than the competition?



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Image Optimization

- Have you added image alt tags to the images on your website and in your content?

URL Optimization

- Is your URL easy to read?
- Is your URL short?
- Does the URL give the reader a clear understanding of where they are on your site?



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PageSpeed Optimization

Have you checked your site's loading time?

Is it loading under 3 seconds?

Have you compressed HTML, CSS and Javascript files?

Have you compressed the image files on your website?

Are you utilizing browser caching on your site?

Are you using a CDN to host your website on a network of servers?



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Title & Meta Description Optimization

- Have you added the target keyword to the start of the title tag?

- Is your title tag short and easy to understand?

- Have you added title tag modifiers?

- Are you using keyword-rich meta descriptions?

- Are your meta descriptions unique for each page?

- Are your meta descriptions shorter than 160 characters?



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Internal Linking

Are you making use of internal linking in your content and on your webpage?

Are you using keyword-rich anchor texts?

Are you adding internal links at the top of the page?

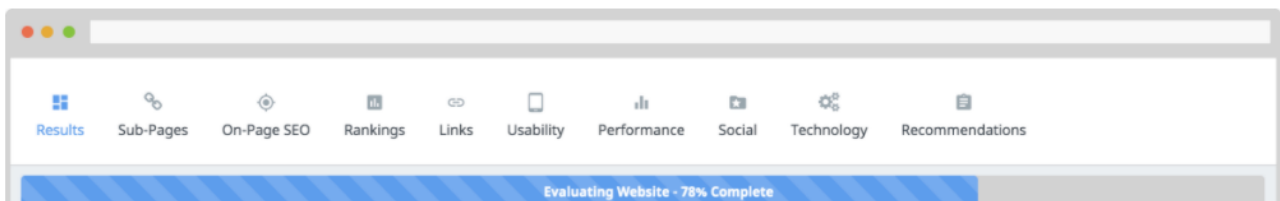


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